

**A PRESS RELEASE**

**A** Wednesday, 2<sup>nd</sup> June 2004

**P** - FOR IMMEDIATE RELEASE

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9<sup>th</sup> Floor, Kompleks Antarabangsa  
Jalan Sultan Ismail  
50250 Kuala Lumpur, Malaysia  
Tel: +60 (3) 2145 5600  
Fax: +60 (3) 2145 2500  
Homepage: [www.AAPAirlines.org](http://www.AAPAirlines.org)

**ANDREW HERDMAN APPOINTED AAPA'S NEW DIRECTOR GENERAL**

The Chairman of the Association of Asia Pacific Airlines (AAPA), Mr. Yi-Taek Shim, Deputy Chairman of Korean Air, is pleased to announce the appointment of Mr. Andrew J. Herdman as Director General of the Association. He will succeed Mr. Richard T. Stirland who will be leaving the organization upon completion of his current contract at the end of October, after 10 years with the AAPA.

Andrew will be responsible for taking forward and expanding the role of the Association as the trade body of the airlines based in the Asia-Pacific region; ensuring that their voice is heard when their interests and those of their customers and other stakeholders are concerned, as well as promoting generally the growth of civil aviation in the region and beyond.

Andrew joins the AAPA after 27 years of holding senior positions with the Swire Group, a diversified conglomerate which employs some 120,000 staff worldwide, with interests in property, aviation, beverages, marine services, trading and industrial sectors, predominantly based in the Greater China region.

In his current role as Director Corporate Affairs of Swire Pacific Limited in Hong Kong, Andrew reports to the Group Chairman with responsibilities for internal and external corporate communications, including investor relations, crisis and risk management, government and industry regulatory matters and community programmes. Mr. Herdman is also a Director of the private holding company John Swire & Sons (H.K.) Ltd.

Prior to this appointment he was attached to Cathay Pacific Airways as Director and General Manager of the airline's catering division, responsible for in-flight kitchens employing 4,000 staff in the Asia Pacific region.

Between 1994 and 1995, Andrew was Managing Director of Hong Kong Aircraft Engineering Company Ltd (HAECO), which employs some 5,000 staff providing comprehensive aircraft maintenance services. He was also Chairman of TAECO, an aircraft maintenance venture in Xiamen, China.

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Andrew was with Cathay Pacific Airways from 1991 to 1993 as General Manager Cargo, responsible for the airline's freight activities worldwide and prior to that, between 1988 and 1991, he was Director & General Manager of ABACUS Distribution Systems, established by leading Asian airlines to develop a computerized travel reservations system for the Asia Pacific region. He was also a board member of Worldspan Inc, the US CRS partner.

From 1977 to 1987, Andrew was attached to various divisions of the Swire Group including Cathay Pacific Airways and Swire Coca-Cola Hong Kong.

Andrew Herdman is an Oxford University graduate, from Magdalen College, and holds a BA (Hons) in Chemistry and Quantum Mechanics, as well as a BPhil in Management Studies.

Andrew is a British citizen and is married with two daughters.

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### **About the AAPA**

The AAPA is a grouping of 17 scheduled international airlines based in the Asia-Pacific region. It is the trade association of the region's airlines, created to represent their interests and to provide a forum for all members to exchange information and views on matters of common concern. For more information about the AAPA, please visit the web site at [www.AAPAAirlines.org](http://www.AAPAAirlines.org).

The 17 members comprises Air New Zealand, All Nippon Airways, Asiana Airlines, Cathay Pacific Airways, China Airlines, Dragonair, EVA Air, Garuda Indonesia, Japan Airlines, Korean Air, Malaysia Airlines, Philippine Airlines, Qantas Airways, Royal Brunei Airlines, Singapore Airlines, Thai Airways International and Vietnam Airlines.

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#### **For further information, please contact :**

Ms Usha Veeriah  
Executive Assistant to the Director General  
Tel : 603-2145 5600  
Fax : 603- 2145 2500  
email : [ushav@aapa.org.my](mailto:ushav@aapa.org.my)