

PRESS RELEASE

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August 2010 / Traffic / Preliminary

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Asia Pacific Airlines Traffic Results – August 2010

Kuala Lumpur, Malaysia – Preliminary figures for the month of August released today by the Association of Asia Pacific Airlines (AAPA) showed continued solid growth in both passenger and air freight demand. Asia Pacific-based airlines carried a total of 16.8 million international passengers in August, reflecting a 12.4% increase compared to the same month last year. International passenger traffic as measured in revenue passenger kilometre (RPK) terms grew by a slightly more conservative 8.4%, indicating particularly strong demand on regional short-haul routes. Careful capacity management saw offered seat capacity grow by 5.3%, which led to a 2.3 percentage point improvement in the average passenger load factor to 81.2%.

International air cargo traffic as measured in freight tonne kilometres (FTK) registered 25.0% growth compared to the same month last year. Even with a 20.7% expansion in offered freight capacity, the average international cargo load factor increased by 2.4 percentage points to 68.9%.

Commenting on the results, Mr Andrew Herdman, AAPA Director General said, “Strong demand for air travel and air cargo shipments in August provide further confirmation of the robustness of the ongoing economic recovery across the Asia Pacific region. Overall, for the first eight months of the year we have seen 14.9% growth in the number of international passengers carried, and an even more dramatic 32.1% rebound in the volume of international air cargo. As a result of the surprisingly sharp V-shaped recovery, traffic levels for Asian carriers have now surpassed the high water marks set before the global recession. The combination of strong volume growth, disciplined capacity management, and an improving mix of business boosted by the recovery in corporate travel, have all helped to restore airline profitability, with Asia Pacific airlines leading the way.”

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Mr. Herdman added, "The outlook for the remainder of the year remains broadly positive, although reported growth rates are expected to stabilise as the recovery phase is completed. Looking ahead to 2011, we anticipate further growth in demand for air travel, in line with historic trends, despite some uncertainties regarding the uneven nature of the global economic recovery."

TRAFFIC UPDATE – PRELIMINARY

International Scheduled Services of Asia Pacific Airlines

International	Aug-10	Aug-09	% Change	Jan-Aug 2010	Jan-Aug 2009	% Change
Passengers (000)	16,779	14,933	+ 12.4%	122,889	106,921	+ 14.9%
RPK (mn.)	62,764	57,898	+ 8.4%	464,745	416,723	+ 11.5%
ASK (mn.)	77,275	73,351	+ 5.3%	588,052	571,543	+ 2.9%
Passenger Load Factor	81.2%	78.9%	+ 2.3 pp	79.0%	72.9%	+ 6.1 pp
FTK (mn.)	5,492	4,395	+ 25.0%	42,360	32,070	+ 32.1%
FATK (mn.)	7,975	6,609	+ 20.7%	60,046	51,297	+ 17.1%
Freight Load Factor	68.9%	66.5%	+ 2.4 pp	70.5%	62.5%	+ 8.0 pp

- Aggregated traffic data for 23 Asia Pacific based carriers
- Previous year data adjusted for comparison purposes
- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

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Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region's airlines carry 520 million passengers and 15 million tonnes of cargo, representing one-quarter of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

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