

PRESS RELEASE

Issue 2009: 14

Wednesday, 26 August 2009
For Immediate Release
July 2009/ Traffic / Preliminary

Association of Asia Pacific Airlines
(Reg. No.587)
9/F Kompleks Antarabangsa
Jalan Sultan Ismail
50250 Kuala Lumpur
Malaysia
Tel +603 2145 5600
Fax +603 2145 2500
www.aapairlines.org

AAPA July 2009 Traffic Results

Kuala Lumpur, Malaysia – Preliminary figures released today by the Association of Asia Pacific Airlines (AAPA) reported that AAPA member airlines carried a total of 11.5 million international passengers in July, 7.8% fewer than in the same month last year. International passenger traffic measured in revenue passenger kilometres (RPK) declined by 8.5%, indicating that long haul traffic demand remains particularly weak. With a 6.5% reduction in available seat capacity not quite matching the decline in demand, the average international passenger load factor for the month fell by 1.7 percentage points, to 76.6%. For the first seven months of the year, AAPA international passenger traffic, in RPK terms, fell 11.8% year on year.

Air cargo traffic volumes also remained weak but similarly showed a more moderate decline compared to previous months. For the month of July, AAPA international cargo traffic in freight tonne kilometres (FTK) terms was 11.4% lower than the same month last year. However, this represented a significant improvement compared to the cumulative 20.8% decline recorded for the first seven months of 2009. Cargo capacity in July was reduced by 12.1%, resulting in a slightly improved average international cargo load factor of 66.9% for the month.

Commenting on the results, Mr. Andrew Herdman, AAPA Director General said, "The Asia-Pacific air transport industry continues to experience weak demand for both passenger and freight traffic, still well below the levels of last year, despite some encouraging signs of a broader economic rebound taking shape across the region. Airlines are still under enormous pressure, with sharp falls in revenues as a result of

continued /-

Page 1

26 August 2009
Issue 2009: 14

lower fare levels. In managing their way through the crisis, airlines remain focused on further cost-cutting measures, whilst offering highly competitive fares and travel packages aimed at winning back more passengers.”

Mr. Herdman added, “Traffic reductions may be easing, but a return to growth is still some way off. Meanwhile, there is an added concern that oil prices remain stubbornly high, and could derail what is likely to be a fragile recovery for the global economy.”

TRAFFIC UPDATE – PRELIMINARY

International Scheduled Services of AAPA Member Airlines

International	July 2009	July 2008	% Change	Jan-July 2009	Jan-July 2008	% Change
Passengers (000)	11,536	12,511	- 7.8 %	75,363	84,586	- 10.9 %
RPK (mn.)	48,646	53,169	- 8.5 %	313,469	355,243	- 11.8 %
ASK (mn.)	63,500	67,921	- 6.5 %	434,127	465,781	- 6.8 %
Passenger Load Factor	76.6%	78.3%	- 1.7 pp	72.2%	76.3%	- 4.1 pp
FTK (mn.)	3,954	4,461	- 11.4 %	25,091	31,667	- 20.8 %
FATK (mn.)	5,909	6,726	- 12.1 %	39,957	47,374	- 15.7 %
Freight Load Factor	66.9%	66.3%	+ 0.6 pp	62.8%	66.8%	- 4.0 pp

- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association of major scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the 17 AAPA member airlines carry 290 million passengers and 10 million tonnes of cargo representing approximately one-fifth of global passenger traffic and one-third of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

For further information, please contact:
Office of the Director General
 Tel +603 2145 5600 Fax +603 2145 2500
 email: odg@aapa.org.my