

PRESS RELEASE

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2008/Emergency Response Planning

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AAPA EMERGENCY RESPONSE CONFERENCE FOCUSES ON PEOPLE

Kuala Lumpur, Malaysia - The third AAPA Emergency Response Conference commenced today in Hong Kong. The opening ceremony of the event was officiated by Mr. Francis Ho, Permanent Secretary for Housing and Transport, representing the Hong Kong SAR Government.

The theme of this year's conference, "Emergency Response Preparedness: People, Plans, Partnerships", focuses on the importance of the "people" factor - victims, families, crew and staff, in responding to aircraft accidents and similar crises. The event attracted an audience of over 170 delegates drawn from airlines, airports, government agencies and humanitarian organisations, with specialists in Contingency Planning, Operational Emergency Response, Corporate Communications and CARE Teams amongst the participants.

Hosted by Cathay Pacific Airways, the conference aims to provide a platform to highlight the importance of continual improvement in emergency response planning to ensure preparedness and effective coordination in times of crisis. The event also offers a forum for provocative exchanges of ideas on the important fundamentals, requirements and practical implementation of emergency response plans.

"Flying is recognized as the safest form of travel, with an excellent safety record. Nevertheless, effective emergency response procedures are critical in the wake of any airline accident or incident and AAPA recognises the key 'people' factor in achieving this objective. Following the success of previous conferences in 2004 and 2006, AAPA

continued /-

Page 1

8 October 2008

Issue 2008: 17

remains strongly committed to building closer relationships among crisis and emergency response planners and other stakeholders,” said Andrew Herdman, Director General of AAPA.

Tony Tyler, Chief Executive Officer of host carrier Cathay Pacific Airways, stressed, “We have no greater priority at Cathay Pacific than the safety of our passengers and crew, and the well being of their families. Over the next two days, this conference will allow us all to share knowledge and experiences on the most critical aspects of emergency response.”

In addition to an influential line up of specialist speakers, the conference programme (copy attached) also includes site visits to the Hong Kong Airport Authority Command Centre and Cathay Pacific Airways Crisis Management Facilities.

-ENDS-

Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association of major scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the 17 AAPA member airlines carry 290 million passengers and 10 million tonnes of cargo representing approximately one-fifth of global passenger traffic and one-third of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

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3rd AAPA Emergency Response Conference 2008

8 - 9 October 2008, Hong Kong

7 October 2008 - Tuesday

- 1700 - 2100 Registration (in front of Ballroom II, Level 1)
- 1730 - 1900 Welcome Cocktail Reception at Regala Café and Dessert Bar, Level 2 (Sponsored by Regal Airport Hotel)

8 October 2008 - Wednesday

SESSION 1: WELCOME

- 0800 Registration (in front of Ballroom II, Level 1)
- 0900 Opening Remarks
Mr Andrew Herdman, *Director General, Association of Asia Pacific Airlines (AAPA)*
Mr Francis Ho, *Permanent Secretary for Transport and Housing (Transport), Hong Kong S.A.R.*
Mr Tony Tyler, *Chief Executive Officer, Cathay Pacific Airways*
- 0930 Opening Ceremony – “Eye-Dotting” Ceremony & Lion Dance
- 0940 Morning Break

SESSION 2: PEOPLE...Part 1

- 1030 Legal Issues Arising from Aircraft Accidents
Mr Peter Coles, Partner, Barlow Lyde & Gilbert
- 1115 Through the Eyes of a Care Team Member
Mr Keith Haines, Former Japan Airlines Care Team Member
- 1200 Lunch (Sponsored by BARLOW LYDE & GILBERT)

SESSION 3: PEOPLE...Part 2

- 1330 Intercultural and Religious Perspectives – Panel Forum
Rev. Fr. Emilio Lim, Mr Roger Chiu Chui-Yu, Capt Hafiz Firdaus, Prof Dr M. Rajantheran
- 1415 Psychological Support for Victims and Staff in Emergency Response
Mr Anthony Yeo, Consultant Therapist, Counselling and Care Centre, Singapore
- 1515 Afternoon Break

SESSION 4: PLANS...Part 1

- 1545 Support for Smaller Stations
Mr Robert Kent, Contingency Planning Manager, Cathay Pacific Airways
- 1745 Departure of first bus for Cathay Pacific Crisis Management Facilities, Cathay Pacific City
- 1800-1900 Tour of Cathay Pacific Crisis Management Facilities
- 1830-1930 Welcome Drinks, Headland Hotel, Cathay Pacific City (Sponsored by CATHAY PACIFIC AIRWAYS)
- 1930-2130 Welcome Dinner, Headland Hotel, Cathay Pacific City (Sponsored by CATHAY PACIFIC AIRWAYS)
- 2130-2230 Departure of buses for Regal Airport Hotel

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8 - 9 October 2008, Hong Kong

9 October 2008 - Thursday

SESSION 5: PLANS...Part 2

- 0845 Recap of Day One and Introduction of Day Two
- 0850 Cultural Considerations in Disaster Management Response
Mr Mark Edwards, Regional Vice President Operations Australia, Kenyon International Emergency Services
- 0935 Challenges and Lessons Learnt
Ms Peng Lim, Partner, Clyde & Co.
- 1020 Morning Break

SESSION 6: PARTNERSHIPS...Part 1

- 1050 Business Continuity Planning- Large Event Planning
Mr Steven Lau, Manager, Business Continuity Planning, Airport Authority Hong Kong
- 1135 Pandemic Preparedness
Dr Samuel Yeung, Senior Port Health Officer, Port Health Office, Hong Kong
- 1220 Lunch (Sponsored by KENYON INTERNATIONAL EMERGENCY SERVICES)

SESSION 7: PARTNERSHIPS...Part 2

- 1345 Facing the Media in Times of a Crisis
Mr Damian Coory, Director for Training, Edelman
- 1430 Safety Through Partnerships with Authorities
Mr Alan Stray, Director International, Australian Transport Safety Bureau
- 1515 Closing Speech
Mr Andrew Herdman, Association of Asia Pacific Airlines
- 1600-1800 Tour of Airport Authority Hong Kong Command Centre