

PRESS RELEASE

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Asia Pacific Airlines Traffic Results – September 2010

Kuala Lumpur, Malaysia – Preliminary figures for the month of September released today by the Association of Asia Pacific Airlines (AAPA) indicate that market conditions in the region's international passenger and freight markets remained robust as the economic recovery maintained its momentum. Asia Pacific-based airlines carried a total of 15.2 million international passengers in September, an increase of 13.4% compared to the same month last year, boosted by particularly strong demand on regional routes. Overall, in revenue passenger kilometre terms (RPK), international passenger traffic grew by 9.3%. Seat capacity expanded by 6.6%, resulting in a 1.9 percentage point rise in the average international passenger load factor to 79.0%.

International air cargo demand as measured in freight tonne kilometres (FTK) increased by 18.5% compared to the same month last year, whilst freight capacity expanded by 19.3%, resulting in a 0.5 percentage point decline in the average international cargo load factor to 67.9%.

Commenting on the results, Mr. Andrew Herdman, AAPA Director General said, "Asian economies have been leading the way out of the global downturn, and this has resulted in a tremendous boost to the fortunes of carriers across the region. Over the past nine months, we have seen a 14.6% increase in international passenger numbers, and an even more dramatic 30.2% growth in international air cargo traffic, compared to the same period last year. Unlike some other regions of the world, Asian consumers are already displaying confidence in the future. At the same time, a broad based pickup in business sentiment is evident in the marked recovery in demand for premium class seats, a segment of the market in which Asian carriers have traditionally excelled. Asian carriers have responded to these increases in demand with disciplined capacity and yield management, which has generally been rewarded by a welcome return to profitability, following two very difficult years for the industry."

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Looking ahead, Mr Herdman commented, "The overall outlook for Asian carriers remains very positive over the next 12 months, with prospects for further sustained growth in demand in line with established long term trends."

He added, "We look forward to discussing these trends and addressing a number of other important aviation policy and regulatory challenges facing the industry at our annual Assembly of Presidents Meeting, which will be taking place in Brunei 4-5 November 2010. Asia Pacific airlines have led the way out of the economic downturn, and are destined to play an increasingly important role in shaping the future of the global air transport industry."

TRAFFIC UPDATE – PRELIMINARY
International Scheduled Services of Asia Pacific Airlines

International	Sep-10	Sep-09	% Change	Jan-Sep 2010	Jan-Sep 2009	% Change
Passengers (000)	15,239	13,439	+ 13.4%	137,971	120,360	+ 14.6%
RPK (mn.)	58,735	53,760	+ 9.3%	522,751	470,483	+ 11.1%
ASK (mn.)	74,352	69,771	+ 6.6%	662,572	641,314	+ 3.3%
Passenger Load Factor	79.0%	77.1%	+ 1.9 pp	78.9%	73.4%	+ 5.5 pp
FTK (mn.)	5,434	4,585	+ 18.5%	47,709	36,655	+ 30.2%
FATK (mn.)	8,005	6,709	+ 19.3%	68,079	58,005	+ 17.4%
Freight Load Factor	67.9%	68.4%	- 0.5 pp	70.1%	63.2%	+ 6.9 pp

- Aggregated traffic data for 23 Asia Pacific based carriers
- Previous year data adjusted for comparison purposes
- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

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Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with

21 October 2010

Issue 2010: 17



international representation in Brussels and Washington, D.C. Collectively, the region's airlines carry 520 million passengers and 15 million tonnes of cargo, representing one-quarter of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

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