

PRESS RELEASE

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November 2010 / Traffic / Preliminary

Association of Asia Pacific Airlines
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Asia Pacific Airlines Traffic Results – November 2010

Kuala Lumpur, Malaysia – Preliminary traffic figures for the month of November released today by the Association of Asia Pacific Airlines (AAPA) show ongoing robust demand in both the international passenger and air freight markets. Overall, airlines based in the Asia Pacific region carried 15.5 million international passengers in November, an increase of 10.7% compared to the same month last year, underpinned by strong regional travel demand. Measured in revenue passenger kilometre (RPK) terms, international passenger traffic grew by 8.2%. Available seat capacity expanded by 7.5%, resulting in a modest 0.5 percentage point gain in the average international passenger load factor, to 76.9%.

International cargo traffic, expressed in freight tonne kilometre (FTK) terms, registered 10.6% growth in November compared to the same month last year. A similar increase in offered freight capacity left the average international air cargo load factor for Asia Pacific carriers unchanged at 70.7% for the month.

Commenting on the results, Mr. Andrew Herdman, AAPA Director General said, “Asia Pacific based airlines have led the industry recovery this year, benefitting from robust demand for both business and leisure travel, particularly in markets to, from and within Asia. Air cargo has also rebounded very strongly this year, although the reported monthly growth rates are beginning to moderate as supply chain inventories are rebalanced. Overall, for the first eleven months of the year, the number of international passengers carried by Asia Pacific airlines increased by 13.8%, whilst international air cargo volumes recorded 26.3% growth.”

He added, “Asia Pacific carriers have managed their way successfully through the downturn, and are on track to report significantly improved financial results for the full year 2010. The outlook for 2011 also remains broadly positive, given expectations of sustained demand growth. Nevertheless, carriers need to remain vigilant, and will be carefully monitoring the progress of economic recovery in the major developed markets, as well as the threat of higher oil prices, amongst other challenges, including unwelcome increases in government taxes and

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charges which undermine the important role played by aviation in promoting positive economic growth and social development.”

TRAFFIC UPDATE – PRELIMINARY
International Scheduled Services of Asia Pacific Airlines

International	Nov-10	Nov-09	% Change	Jan-Nov 2010	Jan-Nov 2009	% Change
Passengers (000)	15,491	13,999	+ 10.7%	168,996	148,549	+ 13.8%
RPK (mn.)	57,887	53,524	+ 8.2%	640,273	579,144	+ 10.6%
ASK (mn.)	75,302	70,047	+ 7.5%	813,773	782,597	+ 4.0%
Passenger Load Factor	76.9%	76.4%	+ 0.5 pp	78.7%	74.0%	+ 4.7 pp
FTK (mn.)	5,822	5,263	+ 10.6%	59,319	46,958	+ 26.3%
FATK (mn.)	8,230	7,446	+ 10.5%	84,569	72,652	+ 16.4%
Freight Load Factor	70.7%	70.7%	+ 0.0 pp	70.1%	64.6%	+ 5.5 pp

- Aggregated traffic data for 23 Asia Pacific based carriers
- Previous year data adjusted for comparison purposes
- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

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Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region's airlines carry 520 million passengers and 10 million tonnes of cargo, representing one-quarter of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

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