

PRESS RELEASE

Issue 2014: 02

Tuesday, 28 January 2014

For Immediate Release

December 2013 / Traffic / Preliminary

Association of Asia Pacific Airlines
(Reg.No.587)

Level 27-1, Menara Prestige

1 Jalan Pinang

50450 Kuala Lumpur

MALAYSIA

Tel +603 2162 1888

Fax +603 2162 6888

www.aapairlines.org

Asia Pacific Airlines Full Year 2013 Traffic Results

Kuala Lumpur, Malaysia – Preliminary figures for the full calendar year 2013 released today by the Association of Asia Pacific Airlines (AAPA) reaffirmed the pattern of continued steady growth in international air passenger demand, in contrast to soft air cargo market conditions.

Asia Pacific airlines carried a combined total of 220 million international passengers in 2013, 12 million more than in the previous year, representing 6.0% growth. Regional economic growth remained a positive driver of increases in business and leisure travel demand, coupled with improving business and consumer confidence in the major developed markets. Reflecting comparatively strong demand on regional routes, international passenger traffic, measured in revenue passenger kilometre (RPK) terms, registered a more moderate 5.2% increase. Combined with a 4.8% expansion in available seat capacity, the average international passenger load factor reached 78.2%, 0.3 percentage points higher compared to the previous year.

International air cargo demand for Asia Pacific carriers, expressed in freight tonne kilometre (FTK) terms, recorded a marginal contraction of 0.6% in 2013, albeit an improvement from the steeper declines seen in 2012 and 2011. In spite of the fall in demand, the year saw a 1.1% expansion in cargo capacity, resulting in a 1.1 percentage point decline in the average international freight load factor to 65.4%.

Commenting on the results, Mr. Andrew Herdman, AAPA Director General said, “Overall, Asia Pacific airlines recorded another year of solid growth in international passenger traffic in 2013. Regional economies slowed a little but maintained positive growth rates, while signs of recovery in Europe and a stronger pickup in the US economy led to broader improvements in business and consumer sentiment. Air cargo markets remained subdued in 2013, but picked up towards the end of the year in line with increasing demand for Asian exports in the major developed markets.”

continued /-

28 January 2014
Issue 2014: 02

Mr. Herdman added, "Domestic air travel markets in the Asia Pacific region also enjoyed strong growth, with domestic passenger numbers up 10% to an estimated 740 million for the year, led by China. Overall, therefore, Asia Pacific airlines carried close to 1 billion passengers in 2013, a significant milestone."

Looking ahead, Mr. Herdman concluded, "Given expectations of a continuing modest improvement in global economic conditions, the outlook for Asian carriers remains broadly positive. Nevertheless, operating margins remain compressed as a result of weak cargo revenues and other competitive pricing pressures. Airlines are responding by investing in newer more fuel-efficient aircraft, other productivity improvements, and value added service enhancements."

TRAFFIC UPDATE – PRELIMINARY

International Scheduled Services of Asia Pacific Airlines

International	Dec-13	Dec-12	% Change	Jan-Dec 2013	Jan-Dec 2012	% Change
Passengers (000)	19,506	18,296	+ 6.6%	219,795	207,433	+ 6.0%
RPK (mn.)	72,039	68,326	+ 5.4%	813,038	773,148	+ 5.2%
ASK (mn.)	92,263	86,985	+ 6.1%	1,040,355	992,351	+ 4.8%
Passenger Load Factor	78.1%	78.5%	- 0.4 pp	78.2%	77.9%	+ 0.3 pp
FTK (mn.)	5,188	5,154	+ 0.7%	59,105	59,439	- 0.6%
FATK (mn.)	7,861	7,615	+ 3.2%	90,366	89,342	+ 1.1%
Freight Load Factor	66.0%	67.7%	- 1.7 pp	65.4%	66.5%	- 1.1 pp

- Aggregated traffic data for 25 Asia Pacific based carriers
- Previous year data adjusted for comparison purposes
- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

ENDS

Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region's airlines carry 948 million passengers and 18 million tonnes of cargo, representing one-third of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

For further information, please contact:

Office of the Director General

Tel +603 2162 1888 Fax +603 2162 6888

Email: odg@aapa.org.my

Twitter: @aapairlines