

## PRESS RELEASE

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April 2014 / Traffic / Preliminary

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### **Asia Pacific Airlines Traffic Results – April 2014**

**Kuala Lumpur, Malaysia** – Preliminary traffic figures for the month of April released today by the Association of Asia Pacific Airlines (AAPA) showed encouraging growth in both international passenger and air cargo markets.

A total of 21.0 million international passengers flew on Asia Pacific-based airlines in April, a 7.4% increase compared to the same month last year, boosted partly by leisure travel demand during the Easter holiday season in some countries. Measured in revenue passenger kilometres (RPK), international passenger traffic grew by 7.0%, a reflection of comparatively stronger demand for short-haul travel. However, the average international passenger load factor edged 0.3 percentage points lower to 76.4% for the month, on a 7.5% increase in available seat capacity.

For the region's carriers, international air cargo demand in freight tonne kilometres (FTK) increased by 4.7% in April, on the back of sustained demand for Asian exports. However, freight load factors remained under pressure due to capacity expansion. With offered freight capacity expanding by 5.3%, the international freight load factor averaged 64.3% in April, 0.4 percentage points lower than the same month last year.

Commenting on the results, Mr. Andrew Herdman, AAPA Director General said, "International passenger traffic demand continued to grow, with the region's carriers registering a 5.2% increase in international passenger numbers during the first four months of the year. This was on the back of an improvement in business and consumer sentiment in most economies worldwide. During the same period, air cargo demand for the region's carriers grew by 4.2%, thanks to an improvement in global trade conditions."

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27 May 2014  
Issue 2014: 09

Looking ahead, Mr. Herdman added, “The overall demand environment looks positive, underpinned by positive growth in the global economy. However, the region’s carriers continue to face intense competition in the marketplace with signs of overcapacity and the resulting yield pressures.”

**TRAFFIC UPDATE – PRELIMINARY**  
*International Scheduled Services of Asia Pacific Airlines*

<b>International</b>	<b>Apr-14</b>	<b>Apr-13</b>	<b>% Change</b>	<b>Jan-Apr 2014</b>	<b>Jan-Apr 2013</b>	<b>% Change</b>
Passengers (000)	21,012	19,559	+ 7.4%	82,553	78,465	+ 5.2%
RPK (mn.)	74,297	69,426	+ 7.0%	297,056	282,764	+ 5.1%
ASK (mn.)	97,219	90,475	+ 7.5%	385,705	361,962	+ 6.6%
Passenger Load Factor	76.4%	76.7%	- 0.3 pp	77.0%	78.1%	- 1.1 pp
FTK (mn.)	5,108	4,881	+ 4.7%	19,678	18,879	+ 4.2%
FATK (mn.)	7,943	7,541	+ 5.3%	30,787	29,324	+ 5.0%
Freight Load Factor	64.3%	64.7%	- 0.4 pp	63.9%	64.4%	- 0.5 pp

- Aggregated traffic data for 30 Asia Pacific based carriers\*
- Previous year data adjusted for comparison purposes
- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

\* Effective January 2014, the enlarged dataset comprises aggregated traffic data for the following 30 Asia Pacific based airlines: 5J, 6E, 9W, AI, AK, BI, BR, CA, CI, CX, CZ, GA, JL, JQ, KA, KE, MH, MU, NH, NZ, OZ, PG, PR, SG, SQ, TG, TR, QF, VA and VN.

Prior year comparisons have been adjusted accordingly.

**ENDS**

**Association of Asia Pacific Airlines (AAPA)**

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region’s airlines carry 948 million passengers and 18 million tonnes of cargo, representing one-third of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

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