

PRESS RELEASE

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June 2014 / Traffic / Preliminary

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Asia Pacific Airlines Traffic Results – June 2014

Kuala Lumpur, Malaysia – Preliminary traffic figures for the month of June released today by the Association of Asia Pacific Airlines (AAPA) showed continued expansion of both international passenger and air freight markets.

Asia Pacific airlines carried a combined total of 20.6 million international passengers in June, 2.1% more than the same month last year. Compared to previous months, traffic growth in June was relatively slower, with leisure travel markets partly affected by the on-going political situation in Thailand. Measured in revenue passenger kilometres (RPK), demand grew by 2.5%, whilst available seat capacity increased by 5.3%, resulting in a 2.1 percentage point fall in the average international passenger load factor to 77.7% for the month.

For the region's carriers, demand for air freighted goods continued to grow in the month of June, helped by positive consumer and business sentiment in major developed economies. Overall, air freight demand in freight tonne kilometre (FTK) terms grew by an encouraging 4.7% compared to the same month last year. The average international freight load factor rose for the second consecutive month, by 0.8 percentage points to 66.1% in June, on a 3.4% growth in offered freight capacity.

Commenting on the results, Mr. Andrew Herdman, AAPA Director General said, "The first six months of this year saw a 4.9% increase in the number of international passengers carried by Asia Pacific airlines to an aggregate total of 123.5 million. Within the same period, air freight demand grew by 4.6%, underpinned by a long awaited pick-up in global trade activities."

Mr. Herdman added, "The overall traffic demand environment in the region is still expected to be positive, supported by continued growth in regional economies and further

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improvement in the US and European economies. However, competitive pressures remain intense, forcing Asian airlines to keep a close watch on costs while carefully managing capacity.”

TRAFFIC UPDATE – PRELIMINARY
International Scheduled Services of Asia Pacific Airlines

International	Jun-14	Jun-13	% Change	Jan-Jun 2014	Jan-Jun 2013	% Change
Passengers (000)	20,609	20,194	+ 2.1%	123,453	117,678	+ 4.9%
RPK (mn.)	75,509	73,657	+ 2.5%	445,828	425,325	+ 4.8%
ASK (mn.)	97,211	92,345	+ 5.3%	581,577	546,789	+ 6.4%
Passenger Load Factor	77.7%	79.8%	- 2.1 pp	76.7%	77.8%	- 1.1 pp
FTK (mn.)	5,278	5,040	+ 4.7%	30,222	28,892	+ 4.6%
FATK (mn.)	7,984	7,721	+ 3.4%	46,871	44,763	+ 4.7%
Freight Load Factor	66.1%	65.3%	+ 0.8 pp	64.5%	64.5%	+ 0.0 pp

- Aggregated traffic data for 30 Asia Pacific based carriers*
- Previous year data adjusted for comparison purposes
- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

* Effective January 2014, the enlarged dataset comprises aggregated traffic data for the following 30 Asia Pacific based airlines: 5J, 6E, 9W, AI, AK, BI, BR, CA, CI, CX, CZ, GA, JL, JQ, KA, KE, MH, MU, NH, NZ, OZ, PG, PR, SG, SQ, TG, TR, QF, VA and VN.

Prior year comparisons have been adjusted accordingly.

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Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region’s airlines carry 1,012 million passengers and 19 million tonnes of cargo, representing one-third of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

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