

## PRESS RELEASE

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August 2015 / Traffic / Preliminary

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### **Asia Pacific Airlines Traffic Results - August 2015**

**Kuala Lumpur, Malaysia** – Preliminary traffic figures for the month of August released today by the Association of Asia Pacific Airlines (AAPA) showed sustained growth in international passenger demand, but air cargo markets remained relatively weak.

Underpinned by a boost in leisure travel demand during the holiday season, the region's operators carried a combined total of 24.9 million international passengers in August, 7.2% more than the same month last year. Demand in revenue passenger kilometre terms (RPK) grew by 8.2%, outpacing the 5.7% expansion in available seat capacity to result in a 1.8 percentage point increase in the average international passenger load factor to a year-to-date monthly high of 83.0%.

The weakness in air cargo markets extended to the month of August, with demand in freight tonne kilometre (FTK) terms recording a slight 0.3% decline compared to the same month last year. Offered freight capacity grew by 3.3%, and consequently the average international freight load factor fell by 2.2 percentage points to 61.0% for the month.

Commenting on the results, Mr. Andrew Herdman, AAPA Director General said, "The positive trend seen in the growth of international air passenger demand continues, and has been given a further boost by the widespread availability of affordable airfares. Overall, for the first eight months of the year, we saw an 8.7% increase in the number of international passengers carried by Asia Pacific airlines to a combined total of 184.2 million."

Mr. Herdman added, "On the other hand, air cargo markets remain weak, reflecting a further slowdown in world trade in recent months. Overall, however, after accounting for the initial growth spurt earlier this year, air cargo demand has still registered a 3.0% increase for the first eight months of the year."

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Mr. Herdman concluded, “Looking ahead, the outlook for air passenger markets remains positive, with competitively priced fares underpinning robust consumer demand. The outlook for air cargo markets is more uncertain, given signs of weakness in global trade activities, but should see some seasonal demand as we move towards the end of the year.”

### TRAFFIC UPDATE – PRELIMINARY

#### *International Scheduled Services of Asia Pacific Airlines*

<b>International</b>	<b>Aug-15</b>	<b>Aug-14</b>	<b>% Change</b>	<b>Jan-Aug 2015</b>	<b>Jan-Aug 2014</b>	<b>% Change</b>
Passengers (000)	24,889	23,213	+ 7.2%	184,216	169,446	+ 8.7%
RPK (mn.)	91,781	84,838	+ 8.2%	665,521	614,567	+ 8.3%
ASK (mn.)	110,542	104,534	+ 5.7%	843,471	793,266	+ 6.3%
Passenger Load Factor	83.0%	81.2%	+ 1.8 pp	78.9%	77.5%	+ 1.4 pp
FTK (mn.)	5,291	5,306	- 0.3%	42,669	41,422	+ 3.0%
FATK (mn.)	8,680	8,401	+ 3.3%	67,174	64,390	+ 4.3%
Freight Load Factor	61.0%	63.2%	- 2.2 pp	63.5%	64.3%	- 0.8 pp

- Effective September 2014, the dataset comprises aggregated traffic data from the following 31 Asia Pacific based carriers: 5J, 6E, 9W, AI, AK, BI, BR, CA, CI, CX, CZ, GA, JL, JQ, KA, KC, KE, MH, MU, NH, NZ, OZ, PG, PR, SG, SQ, TG, TR, QF, VA and VN.
- Previous year data adjusted for comparison purposes
- RPK = revenue passenger kilometres
- ASK = available seat kilometres
- FTK = freight tonne kilometres
- FATK = available freight tonne kilometres
- All figures, including estimates for missing data, are provisional

**ENDS**

#### **Association of Asia Pacific Airlines (AAPA)**

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region's airlines carry 1,106 million passengers and 20 million tonnes of cargo, representing one-third of global passenger traffic and two-fifths of global air cargo traffic respectively, and thus play a critically important role in the ongoing development of global aviation.

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