

PRESS RELEASE

Issue 2019: 10

Wednesday, 26 June 2019

For Immediate Release

AAPA Emergency Response Conference 2019

Association of Asia Pacific Airlines

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Aviation Crisis Management Experts Share Best Practices ***Focus on strengthening industry responsiveness during crises***

Singapore – Over 120 aviation crisis management and emergency response professionals are gathered in Singapore for the 8th AAPA Emergency Response Conference organised by the Association of Asia Pacific Airlines (AAPA), and co-hosted by the Civil Aviation Authority of Singapore.

Using the themes of “*Communication, Collaboration & Continuity*”, this year’s conference focuses on the special challenges around crisis communications, enhancing collaboration amongst multiple industry stakeholders and maintaining operational continuity during major disruptions.

Topics addressed at the conference include: crisis communications and brand management, next-of-kin relationship management, disruption management during natural disasters, and challenges of operating to remote airports. Conference delegates will also be able to participate in an interactive exercise simulating a major aviation crisis.

Welcoming delegates to Singapore in his keynote speech, Mr. Andrew Herdman, AAPA Director General, said, “Flying is extraordinarily safe. Every day, 120,000 flights take-off and land, carrying 12 million passengers to their destinations safely and securely. This remarkable achievement is a direct result of good teamwork and the commitment of aviation safety professionals around the world. When major service disruptions do occur, the air transportation system can be severely impacted but needs to be robust enough to sustain such stress, and then focus on recovery efforts so that normal service can be resumed for the tens or hundreds of thousands of affected passengers.”

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Mr. Herdman added, “We need to ensure that appropriate emergency response plans and procedures are put in place to deal with such disruptive events. This can only be done through the cooperative efforts and close collaboration of all stakeholders in the sector: government agencies, airports, airlines, and other service providers. Working together, regulators and industry stakeholders need to be proactive rather than reactive, and ready to apply important lessons learned from past experience. AAPA is strongly committed to collective efforts to maintain the highest levels of aviation safety and security for the benefit of the travelling public.”

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Association of Asia Pacific Airlines (AAPA)

The AAPA is the trade association for scheduled international airlines based in the Asia-Pacific region. The AAPA permanent secretariat is headquartered in Kuala Lumpur, Malaysia with international representation in Brussels and Washington, D.C. Collectively, the region’s airlines carry 1,486 million passengers and 22 million tonnes of cargo, representing over one-third of global passenger and air cargo traffic, and thus play a leading role in the ongoing development of global aviation.

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